

ANNA PASCHALL

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[PORTFOLIO](#)

[GITHUB](#)

[LINKEDIN](#)

SKILLS Ruby, Rails, Javascript, jQuery, HTML, CSS, SQL, TDD

EDUCATION

Web Development - App Academy (Spring 2019)

BA Education - Northwestern University 2014

PROJECTS

emporia (Ruby on Rails, ReactJS, Redux, HTML, CSS, PostgreSQL) | *Sole Developer*

[live](#) | [github](#)

emporia is an Etsy clone where users are able to browse, post, shop, and comment on a variety of products.

- Ensured user privacy and autonomy through frontend and backend authentication measures, BCrypt password encryption, and React Router, allowing users to only post and purchase products when logged in.
- Integrated React Rating into the Redux global store to accurately and clearly reflect overall user opinion of emporia products and tied this data to multiple tables via polymorphic associations.
- Designed Postgres database schema to maintain the exclusivity of cart and cart-items in order to simplify the conversion of data during user transactions.

Dogger (Javascript, HTML5 Canvas) | *Sole Developer*

[live](#) | [github](#)

A modern take on the cult-classic, Frogger.

- Utilized object-oriented Javascript programming to guarantee separation of concerns and ensure reliable DOM rendering.
- Increased graphic responsivity and created a better user experience through the use of HTML5 Canvas and animation frames.
- Designed custom algorithms that determined sprite animation and obstacle interaction depending on the coordinates of the player at any given animation frame.

EXPERIENCE

Recruiting Manager

Robert Half Technology

January 2018 - November 2018

- Sourced five new clients in first six months, managed hiring needs and processes, anticipated upcoming personnel changes, and provided comprehensive compensation analysis utilizing Salesforce data.
- Achieved status of "Rookie of the Year" with the highest national bill rate within the first six months.
- Utilized SAS platform to quantify candidate aptitude through the administration of technical coding challenges, which provided clients with real-time access to the highest caliber, technology professionals.

District Manager

Aldi Foods

June 2014 - January 2018

- Facilitated multi-store rollout of dynamic, proprietary software that provided instant access to inventory management and store financial data.
- Managed the operations of up to 5 stores, including the hiring, training, and occasional firing of up to 70 employees, the inventory management of over \$1,000,000 in product, the physical maintenance of the store property, and ensuring that 90,000 shoppers per month had excellent customer experiences.
- Reduced inventory loss by 50% over a six-month period through the design and implementation of custom inventory management plans which were created via proprietary inventory management and billing software and monitored with Excel.
- Identified operational inefficiencies and created comprehensive action plans that resulted in 23% sales growth and 18 single-store records over a twelve month period.